



Jul 1, 2025

Firuz Jonmamadov

has successfully completed

Marketing in a Digital World

an online course authorized by University of Illinois Urbana-Champaign and offered through Coursera

COURSE  
CERTIFICATE



A handwritten signature in black ink, reading 'Aric Rindfleisch'.

Aric Rindfleisch  
John M. Jones Professor of Marketing and Area Chair, Marketing  
and Vernon Zimmerman Faculty Fellow and Executive  
Director of Illinois MakerLab  
Gies College of Business  
University of Illinois Urbana-Champaign

A handwritten signature in black ink, reading 'Steve Raquel'.

Steve Raquel  
Clinical Assistant Professor of Business Administration  
Gies College of Business  
University of Illinois Urbana-Champaign

Verify at:  
<https://coursera.org/verify/AAVLC47AM6IA>

Coursera has confirmed the identity of this individual and their participation in the course.

This certificate attests to the learner's completion of an online course / project delivered via Coursera. It does not constitute formal enrollment at any university or entity and does not itself grant academic credit, grades, or a degree. Institutions or organizations may, at their discretion, recognize this learning toward their own programs or credentials.